

# HOLY SPIRIT CATHOLIC PRIMARY SCHOOL

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Holy Spirit Primary School is pleased to be hosting the Archdiocese of Canberra & Goulburn Catholic Schools Soccer Carnival on 8 April 2018. The Soccer Carnival will host 1200 players, hundreds of games and over 4000 people on the day from schools across Canberra and regional areas.

We would love your business to partner with us for this event.

The Carnival Committee has organised Sponsorship Packages which has the potential for excellent exposure and marketing opportunities for businesses. Please see the attached information.

We would like to offer these opportunities to businesses in our local community.

Sponsorship of equivalent products/services will also be considered. If you would like to partner with us or discuss sponsorship opportunities, please contact the Carnival Committee on [cgcsscoccarnival@gmail.com](mailto:cgcsscoccarnival@gmail.com) or the school on 6241 8640 to speak to me.

We look forward to partnering with you.

Yours sincerely

Brad Gaynor

Principal



## **2018 Catholic Schools Soccer Carnival Holy Spirit, Nicholls**

Archdiocese of Canberra & Goulburn  
Catholic Schools Soccer Carnival  
Hosted by Holy Spirit Primary School

### **Sponsorship Packages**

# Archdiocese of Canberra & Goulburn Catholic Schools Soccer Carnival

The Catholic Schools Soccer Carnival has a long history and tradition for Canberra Catholic schools going back to the late 1990's where the first carnival was coordinated by St Bede's Primary School in Red Hill. Since then it has grown to include many of the Archdiocesan systemic Catholic Primary Schools from the ACT and NSW.

Each year a different ACT Catholic School hosts the Soccer Carnival and this year Holy Spirit Primary School in Nicholls will coordinate the carnival. The vision of Holy Spirit is: Alive with the Spirit, we celebrate faith, learning and life.

The primary focus of the Soccer Carnival is to promote healthy lifestyle choices and teamwork to the children through the world's game, Soccer! The Carnival also allows the schools to build upon the Catholic school community through this inter school carnival and act as a key fundraiser for the host school.

This is the single largest sporting event held annually by the Canberra Catholic Schools. It will see 1,200 Canberra children across 100 teams participate in the carnival, being cheered on by their family and friends.

We have a group of dedicated parents and teachers working together to put on a fantastic day for the children with a full day's agenda planned out to engage and entertain not only the children participating but those attending as spectators. On the day we expect children to be cheered on by their parents, siblings, and extended family.

This year's event will be held on Sunday 8 April 2018.

## Partnership Opportunities

We are seeking like-minded partners to assist in making this a fantastic event where our partners benefit, the school benefits, the children benefit and the spectators benefit.

The partners we are seeking to participate in the day must align to the primary focus of the event promoting healthy life choices and teamwork.

As this is a full day event we know we will have an engaged and captive audience for our partners to be able engage with and promote their products and services to in a positive way.

As partners in this event we do not simply want to just display your banner or flag at the event as that does not add value to the event or those attending on the day nor you as a partner. As partners we want you to be engaged in the event and interact with those attending. We know these positive interactions will leave a much greater impression on people than a banner or flag in the background.

It is for this reason we want to invite you to have a physical presence at the Carnival and be interactive and engaging with people on the day.

## Partnership Opportunities

Package	Value	Level of Sponsorship
<b>Major Sponsor</b>	<b>\$3,000</b>	<p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>▪ <b>Exclusive sponsor for your business sector;</b></li> <li>▪ Company logo displayed on our school soccer website, linked to company website.</li> <li>▪ Promotion through social media activities leading up to the event, the day of the event and after the event on a dedicated Facebook page;</li> <li>▪ Company signage displayed in prominent locations at the carnival (banners or shelters to be provided by company);</li> <li>▪ Company logo prominently displayed on all collateral provided to participating schools, school newsletters pre and post event;</li> <li>▪ Inclusion in the Carnival Program (distributed to over 1200 participants &amp; families):               <ul style="list-style-type: none"> <li>• Acknowledgement in introduction,</li> <li>• Prominent advertising space (full page),</li> <li>• Company Logo on sponsors page;</li> </ul> </li> <li>▪ Advertising material or goods placed in 1200 participants tote bags (items to be provided by company);</li> <li>▪ Acknowledgement as major sponsor at regular intervals on the PA System (including short descriptions of your business);</li> <li>▪ Acknowledgement in media opportunities where possible, including press releases and interviews;</li> <li>▪ Certificate of appreciation from the school acknowledging your generous support and contribution to the school community.</li> </ul>
<b>Field Sponsor</b>	<b>\$1,500</b>	<p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>▪ <b>Exclusive naming rights to a particular field;</b></li> <li>▪ Company signage on the day in non-intrusive position next to the sponsored field (banners or shelters to be provided by company);</li> <li>▪ Company logo displayed on our school soccer website, linked to company website.</li> <li>▪ Promotion through social media activities leading up to the event, the day of the event and after the event on a dedicated Facebook page;</li> <li>▪ Company logo included collateral provided to participating schools, pre and post event;</li> <li>▪ Inclusion in the Carnival Programme (distributed to over 1200 participants &amp; families):               <ul style="list-style-type: none"> <li>• Advertising space (half page),</li> <li>• Company Logo on sponsors page;</li> </ul> </li> <li>▪ Advertising material or goods placed in 1200 participants tote bags (items to be provided by company);</li> <li>▪ Acknowledgement as field sponsor on the day on the PA System (including short description of your business);</li> <li>▪ Acknowledgement in media opportunities where possible, including press releases and interviews;</li> <li>▪ Certificate of appreciation from the school acknowledging your generous support and contribution to the school community.</li> </ul>

Package	Value	Level of Sponsorship
<b>A League</b>	<b>\$500</b>	Sponsorship includes: <ul style="list-style-type: none"> <li>▪ Advertising material or goods placed in 1200 participants tote bags (items to be provided by company);</li> <li>▪ Company logo displayed on our school soccer website, linked to company website.</li> <li>▪ Promotion through social media activities leading up to the event, the day of the event and after the event on a dedicated Facebook page;</li> <li>▪ Inclusion in the Carnival Programme with company logo included on Sponsors page;</li> <li>▪ Acknowledgement as a sponsor on the day on the PA System</li> <li>▪ Certificate of appreciation from the school acknowledging your generous support and contribution to the school community.</li> </ul>
<b>Fan Club</b>	<b>\$200</b>	Sponsorship includes: <ul style="list-style-type: none"> <li>▪ Company logo displayed on our school soccer website, linked to company website.</li> <li>▪ Promotion through social media activities leading up to the event, the day of the event and after the event on a dedicated Facebook page;</li> <li>▪ Inclusion in the Carnival Programme with company logo included on Sponsors page;</li> <li>▪ Acknowledgement as a sponsor on the day on the PA System;</li> <li>▪ Certificate of appreciation from the school acknowledging your generous support and contribution to the school community.</li> </ul>

Sponsorship of equivalent products/services will be considered.

## Investment

We are looking to raise enough funds to cover the costs associated with holding such a significant event, and as the Parents and Friends of Holy Spirit Primary School raise additional funds for resources for the students. Our goal for this fundraiser is to raise enough to funds to develop our play and learning spaces, incorporating nature play spaces, equipment upgrade, sensory gardens and outdoor learning facilities.

Our focus in developing this proposal is to ensure this partnership is mutually beneficial to all parties.

## Contact

We are available to discuss these packages at your convenience and to revisit any part of this offer to best meet your requirements. Please feel free to make suggestions of your own or to add anything.

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